



**amc**  
**convergent it**



Empowering Retailers

amc  
convergent it

- Post Office
- ↑ Fresh Food Market
- ↑ Concierge
- Taxis
- Red Carpark

## Empowering retailers with better business solutions

- Industry leader with more than 15 years experience
- Committed to developing solutions specifically for the retail environment
- Dedicated personnel with proven project planning and management skills



**AMC Convergent IT** is an industry leader with more than 15 years experience delivering successful retail solutions to a wide range of Australian and international retailers.

The **AMC Convergent IT Retail Management System (RMS)** is more than just a procurement tool; it offers a holistic approach to all business activities within the retail environment including multimedia advertising and marketing.

Our management system can be applied to almost any retail endeavour from SMEs to vertical operators and large organisations with a global reach. AMC Convergent IT has also successfully implemented large-scale rollouts of its own and third party products, in some cases across 1,500 sites with in excess of 6000 terminals.

Our comprehensive project planning and management systems ensure our team delivers products and services on time and within budget under fixed or variable cost contracts.

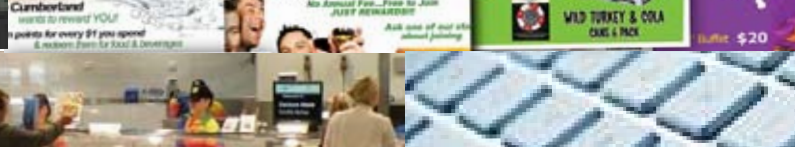
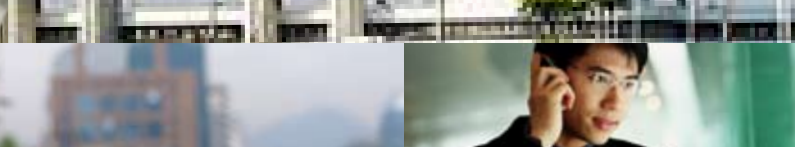
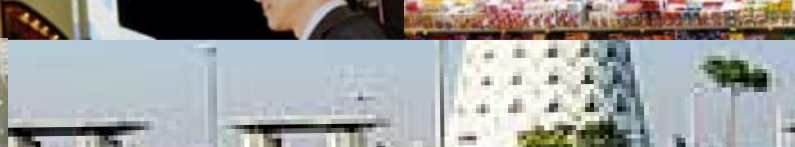
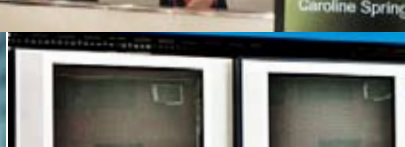
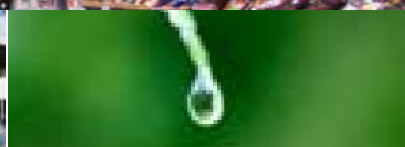
Our senior personnel work closely with every client to provide the best technological solutions, which deliver substantial benefits to the client and their customers' experiences.

Within the retail and service sector, AMC Convergent IT places particular emphasis on the integration and facilitation of the different systems retailers use to "talk" with their customers. Whether it's communicating directly to buying groups or tracking the movement of products from suppliers to stores, we can help tailor a solution to meet your needs.

Whichever solution you choose, AMC Convergent IT aims to create a retail experience that exceeds yours and your customers' expectations, and ensures the smooth and efficient operation of your business.

Let us help you find out which solution is best for your business







# Tailored Enterprise Solutions

While every client is different, they all share the need for a fully integrated, enterprise-wide retail management solution.

It needs to be easy-to-use, deliver business results, relieve the administrative load on management personnel, and ultimately free up their time to manage their businesses more effectively.

AMC Convergent IT's retail industry specific software is modular, which allows clients to choose the level of functionality to suit their business needs. Options include:

- Store and head office servers (hosted on the web and/or onsite)
- Store point of sale terminal software
- Franchisor and franchisee integrated store management
- Tailored report production with the capability to drill down to specific details
- Back office portal technologies delivered via the internet or in store
- Kiosk Retail Management System
- Airport Operator Retail Management server
- Global rewards (Zen Global store by store or company or enterprise wide)
- Gift card and debit card with recharge portal systems
- In-venue patron self-service and seat ordering retail management system
- Technology hardware and software asset tracking management system
- Self check out
- Vision management (multimedia marketing)
- Supplier contract management
- Price catalogue by customer
- IMEI and serial number tracking
- Multilingual capabilities
- Radio-frequency identification (RFID) ready
- Internet based and compatible with TCP/IP devices
- Data mining capability
- E-commerce enabled
- Project management and software development
- Retail strategies and retail technology advice

AMC Convergent IT applications are Internet based, which means any TCP/IP capable device can be incorporated into the system, including wireless, WAP or Bluetooth mobile phones and PDAs, or shelf price labelling technologies such as ILID and PRICER or RFID technologies.

Our retail portal solutions provide access to a fully comprehensive suite of functions exceeding other best-of-breed software available.

We also offer monthly rental access including 24-hour access to backup and information maintenance services, which gives you the added security of knowing your data is always safe.

## Full In-house Marketing Capabilities

AMC Convergent IT's Retail Management System offers a range of in-house marketing capabilities including the ability to:

- Target campaigns
- Add graphics
- Distribute collateral
- Manage print and video at point of sale
- Integrate with websites
- Maintain a database with customer details

Our senior personnel are available for consultations about these added-features and can tailor these functions to your organisation.

## Technical Capabilities, Languages and Operating Systems

AMC Convergent IT retains in-house capability in:

C++, Delphi, HTML, PHP, Java, JavaScript, Apache, Btrieve, MySQL, Oracle, XML, Teradata, Visual Basic, Communications protocols (TCP/IP and others), Windows and Linux operating systems and phone applications Symbian, Android and iPhone

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## Key Points

AMC Convergent IT's Retail Management System suits a wide range of retail enterprises from a single store to large franchise or corporate organisations such as shopping centres and airports.

Being Internet-based allows us to incorporate TCP/IP capable devices, including mobile phones and PDAs, into the system.

The software is modular, which allows retailers to use as little or as much of the available functionality as they wish.

### Other key features include:

- Multi-lingual and multi-currency functionality
- Radio-frequency identification (RFID) ready
- Multimedia management tool
- Retail industry specific
- Future proofed systems
- E-commerce enabled
- Huge potential for data mining
- 24/7 access and backup



## Partners

AMC Convergent IT has partnerships with a range of organisations, including:



NCR (Australia)



Posiflex



Toshiba



Meat & Livestock Australia



Oracle



IBM



DH Technologies



Hairhouse Warehouse



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